Shatterproof, a national non-profit dedicated to ending the devastation of addiction, pledges its support for
the National Academy of Medicine’s Action Collaborative on Countering the U.S. Opioid Epidemic.
Shatterproof is founded on the principle that together - we have the capacity to reduce the devastating impact
of addiction on families across America; we can help parents prevent their children from developing an
addiction to alcohol and other drugs; we can ensure that those afflicted with this disease gain access to
proven and effective treatments and long-term recovery programs; we can reduce the stigma and secrecy
associated with addiction; and, we can change the conversation about addiction.
Founded in 2013 by businessman Gary Mendell, who lost his son Brian to the disease of addiction,
Shatterproof is results-driven and dedicated to action. In 2016, Shatterproof focused its organizational
priorities on transforming the quality of addiction treatment in the United States. While the organization’s
priority areas span the treatment of addiction to drugs and alcohol, a focus on opioid use disorder (OUD)
treatment is warranted based on the scope and magnitude of the opioid epidemic and substantial body of
unimplemented evidence around effective OUD treatment.
Building off the landmark Surgeon General’s report in 2016, Shatterproof assembled a group of experts to
transform the substance use disorder (SUD) treatment system in the United States. From this arose the
Substance Use Disorder Treatment Task Force (the Task Force). The Task Force includes health policy experts,
insurance providers, provider organizations, advocates, and leading researchers. The Task Force developed the National Principles of Care for SUD Treatment © (the Principles). The Principles